



2014 Annual Report

Parking Lots

- We replaced our previous management company and our lots are now run entirely by the NBA.
- We replaced the previous honor boxes in Lingo Lot with solar powered pay and display stations.
- We implemented a maintenance program for our Lingo Lot in Partnership with Happen Inc.
- We replaced the lights in the Lingo Lot.
- Sealing and upgrade of lower lot pay stations are budgeted and contracting process has started.

1548 Hobart

- We purchased and stabilized two three car garages, greatly reducing illegal activity in the area and are in the process of renovating garages to be used as storage for community groups.

Marketing

- The Marketing Committee has been very active.
- The group wrote and distributed a survey which received 801 responses. These were disseminated to the community via the NBA and Northside Community Council.
- The Marketing Committee also created and is distributing a brochure both within and outside of Northside directing people to our unique neighborhood.
- They also made contact with a number of businesses who had not had previous contact with the NBA and led many of these businesses to join the NBA.

Rock N' Roll Carnival

- We had a very successful event which operated in the black.
- Over 3,000 attendees came to our business district to enjoy live local music, beer, and family events courtesy of Happen Inc., all for free!

Happen Outside

- We closed on the property and a fence has been erected.
- We, with the City of Cincinnati, participated in a groundbreaking with the mayor put on my Happen, Inc.
- Happen is currently doing programming at the site and conditions in the area have improved markedly since this project began.

1628 Hoffner Street

- We purchased this structure and parking lot, greatly reducing illegal activity in the area.
- The structure is secured, alarmed, and available.
- Plans are underway for revitalization of the parking lot.

Gantry

- The heavy lifting for this happened in 2013 but it's worth noting that the most important development in our business district in 100 years is going on now and the NBA was an important part of the process that helped shape this development and ensured it would fit with our historic business district.

Land Use Plan

- The new Land Use Plan has been approved by the City and the NBA is a part of the Land Use Plan Implementation team.

South Block Parking Lot

- This lot was transferred from the city to the NBA which marks the completion of this project. It is safe to say that the recent activity in the South Block is just what former president Bob Sala and the NBA had in mind when we started on this.

You are here signs

- Four of the 'You are here' signs are up, there are more to come as we head into 2015.